

THE MICHIANA EVENT CENTER

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Vendors Set up / Show Dates and Hours

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Set Up dates Feb 13th 1 p.m. – 6 p.m.; Feb 14th 8 a.m. – 6 p.m.; Feb 15th 7 a.m. – 9 a.m.

Show dates Feb 15th 1 p.m. – 8 p.m.; Feb 16th 11 a.m. – 9 p.m.; Feb 17th 8 a.m. – 4 p.m.

Complimentary Vendor Lunch Thursday at 11 a.m.;

Complimentary Vendor Dinner Thursday at 8:00 p.m.

Complimentary Vendor Dinner Friday at 9 p.m.

More Details will be in your vendor package in January.

THE MICHIANA EVENT CENTER

455 E Farver Street

Shipshewana, IN 46565

SEND PAYMENT TO

FEBRUARY 15 - 17, 2024

SALES & QUESTIONS: Call (260) 768-3306 or Email karen.flanhardt@michianaevents.com

INFORMATION: Call (574) 248-0322 or Email: Coordinator.midwestclassic@gmail.com

VENDOR INFORMATION

FILL OUT COMPLETELY

COMPANY NAME _____ CONTACT NAME _____

EMAIL _____ PHONE _____

ADDRESS _____ FAX _____

CITY, STATE, ZIP _____

SIGNATURE _____ DATE _____

CHECK ALL THAT APPLY

BOOTH INFORMATION & RENTALS

BOOTH TOTALS

- 10 X 10 BOOTH\$525
- 1 - TABLE INCLUDED.....(CHECK IF NEEDED)
- 10 X20.....\$925
- 20 X 20.....\$1725
- ADDITIONAL TABLES.....\$10 EA.
- ADDITIONAL CHAIRS\$2 EA.
- ELECTRIC\$20 EA.

Office Use Only
Booth # _____

----- BOOTH	\$-----
----- SPONSORSHIP	\$-----
----- TABLE TOTAL	\$-----
----- CHAIRS TOTAL	\$-----
----- ELECTRIC	\$-----
----- 8' TABLE SKIRT - \$10.....	\$-----
TOTAL BALANCE DUE	\$-----

TERMS:

Exhibit space contracted is subject to cancellation unless full payment is received by the deadline. To avoid relocation or cancellation, issue full payment by 30 days prior to show move-in. 100% payment due if reserving space after deadline. NOTE: Upon acceptance in writing of this application by Promoter and mailing or delivery of the signed copy hereof to Exhibitor, this Application shall become a binding and enforceable contract between the parties. Cancellation Policy: All cancellations must be in writing. If received by 30 days prior to show open date or earlier there will be 50% loss of deposit. After 30 days prior there will be a total loss of all monies. *Booth must be paid in full by January 1.

Please Charge My:

PAYMENT INFO



Card Number: _____ - _____ - _____ - _____

Expires: _____ / _____ CVC: _____

PLEASE SIGN

Authorized Signature

Date



\$4,000.00

YOUR SPONSORSHIP INCLUDES:



\$1,750.00

- YOUR BUSINESS LOGO WILL BE ON LARGE BANNER ABOVE THE VENDORS
- RECOGNITION IN RADIO AND IN PRINT ADS
- POSTED TO SOCIAL MEDIA WITH LINKS TO YOUR COMPANY
- LISTED ON THE FAE MIDWEST SPORTAMEN CLASSIC'S WEBPAGE WITH A LINK
- FRONT END CAP BOOTHS 20X20 (LIMITED AVAILABILITY)
- LOGO ON BANNER AT GIVEAWAYS
- RECOGNITION FROM ANNOUNCER THROUGHOUT EVENT
- TWELVE 3-DAY SHOW PASSES
- 2 FULL-PAGE COLOR ADS IN SHOW PROGRAM
- VIP SEATING AT VENDOR BANQUET
- PLATINUM SPONSOR POSTER AT BOOTH

WHITETAIL LEGENDS ROUNDTABLE SPONSOR: \$5,000.00

- YOUR BUSINESS WILL BE ON LARGE BANNER IN COLISEUM NEXT TO THE BIG SCREEN
- RECOGNITION IN ALL RADIO AND PRINT ADS ADVERTISING THE WHITETAIL LEGENDS ROUNDTABLE
- POSTED TO SOCIAL MEDIA WITH LINKS TO YOUR COMPANY
- FRONT END CAP BOOTH 20X20 (LIMITED AVAILABILITY)
- RECOGNITION FROM ANNOUNCER THROUGHOUT EVENT
- TWELVE EXTRA SHOW PASSES
- 2 FULL-PAGE COLOR AD IN SHOW MAGAZINE
- LINKS ON SHOW WEBSITE
- VIP SEATING AT VENDOR LUNCH
- ROUNDTABLE SPONSOR POSTER AT BOOTH
- SHOWCASED IN ALL PROMOTIONAL VIDEOS OF THE WHITETAIL LEGENDS ROUNDTABLE
- VIDEO CLIP OF COMPANY IN THE INTRO OF THE WHITETAIL LEGENDS ROUNDTABLE (YOU PROVIDE)

- YOUR BUSINESS LOGO WILL BE LISTED ON BANNER ABOVE VENDORS
- 10X20 BOOTH SPACE
- RECOGNITION FROM ANNOUNCER THROUGHOUT EVENT
- SIX 3-DAY SHOW PASSES
- 1 FULL-PAGE COLOR AD IN SHOW PROGRAM
- VIP SEATING AT VENDOR BANQUET
- GOLD SPONSOR POSTER AT BOOTH

SHOW BAG SPONSOR: \$3,000.00

- LOGO WILL BE ON SIDE OF SHOW BAGS
- RECOGNITION FROM ANNOUNCER THROUGHOUT EVENT
- VIP SEATING AT VENDOR BANQUET
- POSTED TO SOCIAL MEDIA WITH LINKS TO YOUR COMPANY
- 1 FULL-PAGE COLOR AD IN SHOW PROGRAM
- 10 3-DAY SHOW PASSES
- 20X20 BOOTH SPACE
- LISTED ON THE FAE MIDWEST SPORTAMEN CLASSIC'S WEBPAGE WITH A LINK

VENDOR DINNER SPONSOR: \$1,000.00

- SPONSOR OF VENDOR DINNERS THURSDAY AND FRIDAY NIGHT
- RECOGNITION FROM ANNOUNCER THROUGHOUT THURSDAY AND FRIDAY REMINDING VENDORS OF DINNER AFTER THE SHOW
- BANNER ABOVE KITCHEN AREA
- 10X10 BOOTH SPACE

TABLETOP SPONSOR: \$500.00

- YOUR AD OR LOGO ON 10 CONCESSION AREA TABLES
- YOUR BOOTH NUMBER WILL BE ON YOUR AD (OPTIONAL)
- 4 SPACES AVAILABLE FOR EVERY 10 TABLES

Derek Borkholder
Show Coordinator

Ph: (574) 248-0322

Email: Coordinator.midwestclassic@gmail.com

- EVENT CONTACT INFO -

Karen Flanhardt
General Info

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Email: karen.flanhardt@michianaevents.com

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